

Michael Pihl Sandager

Owner / Creative Producer / Director / Editor / VJ / Distribution / Digital Consultant at Closer Media DK

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Summary

Making the complicated digital world simple!

I constantly challenge and implement new knowledge and strategic content to engage and get closer to the ever changing audience with both a consumer and B2B angle.

Consulting, developing, renewing, producing, directing, editing and implementing Strategic Content and Media Distribution to the film industry!

I have almost 20 years of experience within the Media and Film Industry:

- Produced, directed, edited and shot numerous cross promotions for film releases in the cinema, for home entertainment on DVD and Digital and international sales for over 100 films – sold to more than 25 countries.
 - Strategic product development for Media clients; VoD, Digital Distribution, MediaCloud, Screening Room, Apps.
 - Business partnerships with Netflix, iTunes, Google, World Wide VoD platforms, Distributors, Sales Agents and Producers.
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Experience

Owner / Founder / Creative Producer / Consultant / Director / Editor / VJ / Distribution

December 2015 - Present

Closer Media DK is working closely with the movie and media industry to bring content closer to it's audience!

I work as a Creative Producer, Director, VJ or Editor from strategic concept to production to launch and as a Strategic Digital Consultant on VoD and Digital Distribution projects.

Closer Media DK develops your visual campaign to reach the ever changing audience producing digital spots, trailers, behind the scenes, webisodes, featurettes, EPKs, social media campaigns and documentaries.

I was shooting behind the scenes on the next Department Q film "Journal 64" and Lars von Trier's new film "The House That Jack Built".

I recently finished working as the Publicity Producer for the first Scandinavian Netflix Original Series THE RAIN creating EPKs and Featurettes from interviews and behind the scenes I've shot and produced and also the EPK production on Cosmo Film's GREYZONE. My latest delivered productions for the movie industry are Extras for 3 THINGS and Arbejdernes Landsbank cinema spots for "QEDA" and YOU DISAPPEAR, which also featured a SoMe campaign.

I've also just directed a Corporate film for VICE Production. The film is produced for Akademikernes A-Kasse.

Closer Media DK also distribute films and create Facebook / Instagram campaigns together with Rialto Film Entertainment - the first digital release was "Wolves", followed by "La belle et la bête", "The Invisible Boy", "Come What May", Henning Carlsen's film catalogue and the "The Hippopotamus".

Board Member - volunteer at Filmklubben Humleblen

August 2015 - Present

Vores formål er at sikre børn og unges adgang og kendskab til kvalitetsfilm og til at se film på det store lærred. Sammen med kammeraterne kan de fordybe sig i salens mørke og opleve eventyr og meningsfulde historier. Vi vil også gennem forskellige aktiviteter og arrangementer medvirke til børn og unges forståelse for filmen som kunstart og deres kendskab til filmens virkemidler. Vi er medlem af landsorganisationen Danske Børne- og Ungdomsfilmklubber, som er vores kontakt og forhandlingsorganisation til filmimportører og filmudlejere.

Cross Media Manager & Producer at Dicientia

January 2010 - December 2015 (6 years)

Establishing business relationships with world wide distributors, producers and VoD platforms.

- Established and implemented partnership as the first Post House in Scandinavia to be approved as Netflix Preferred Vendor - iTunes Approved Encoding House - Google Play Post House Partner.

- My focus is to implement new knowledge to the teams at Dicientia to optimize Dicientia's and our client's digital workflow to create an innovative digital cooperation with VoD platforms and broadcasters internationally and in Scandinavia.

- Dicientia's MediaCloud, is an online digital distribution and archive system, which my team and I developed with the Media industry to give the industry an easy distribution tool to act on any demand.

- My other focus is strategic content development and production for cross media platforms through Cinema and TV spots, webisodes, added value, corporate films, VoD promotion tools, apps and to present and implement new digital business models.

- Produced, directed, shot and edited numerous cross promotion films for cinemas, tv spots, viral films, webisodes, featurettes and TV programs for Zentropa, Nimbus, Nordisk Film, Scanbox, Regner Grasten, M&M, SF Studios, Aller, EMI, Art of Crime – Arbejdernes Landsbank behind-the-scenes Cinema Spots for Bille August's "Stille Hjerte", Ole Christian Madsen's "Steppeulven", Dansk FilmSkat and interviews for "Tordenskiold" and "QEDA".

CEO, DVD Producer, Director, Editor, Camera at Electric Parc ApS

January 2003 - September 2009 (6 years 9 months)

CEO, Electric Parc - Strategic content for the Danish film industry.

After working for 5 months at TVRopa I continued to develop in cooperation with Zentropa the basic ideas from TVropa of selling and producing Zentropa's DVDs both nationally and internationally. My job was to establish an innovative team focusing on strategic content development and production. I worked as Lars von Trier's and Klovn's DVD Producer and producing documentaries, websites, artwork, press materials and developing one-stop-cross platform campaign solutions to the film industry - renewing the DVD business nationally and internationally.

DVD producer at TVROPA

August 2002 - December 2002 (5 months)

Hired by TVRopa to produce and sell Zentropa's DVD releases both internationally and in Denmark. The aim was to highten the quality of the design and Special Features content on the DVD releases and producing high quality websites for new films. The first release I produced was ELSKER DIG FOR EVIGT/OPEN HEARTS, which we also sold to several countries.

CEO, Co-Founder, producer, director, photographer and editor at Zoomin' Production I/S

November 2000 - August 2002 (1 year 10 months)

Founder of company. Strategic content development for cross media platforms. Produced tv-documentaries, interviews, webisodes and added value for behind the scenes. Cooperated with among others Scanbox, M&M Productions, UIP, BoMedia and Regner Grasten.

Director, Host, Editor, Programme Planner at PrimeVision, Star Television, TV Bio+, dk4

April 1998 - August 2002 (4 years 5 months)

Worked as a host on film and youth programs, directed and edited behind the scenes TV programs. Interviewed Danish and international talents such as Scarlett Johansson, Denzel Washington, Steve Martin, Ulrich Thomsen, Thomas Vinterberg, Leonardo di Caprio, Kate Winslet, Jude Law, Cate Blanchett. Selected the films and programs and program planned the film TV station TVBio+.

Raketfart - writer at TV2 Zulu

January 2001 - August 2001 (8 months)

I was writing and editing the film and DVD section for the TV2 Zulu programme Raketfart with Vigga Svensson as the host.

Education

Københavns Universitet

English, Film and Media, 1994 - 2001

Niels Brock

1-year student, Economics, 1994 - 1995

Helsingør Gymnasium

Student, Sproglig, 1989 - 1992

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[Contact Michael Pihl on LinkedIn](#)